

GRAND BOULEVARD

— Sandestin® —

TOWN CENTER

Anthropologie, Vineyard Vines and J. McLaughlin Coming to Grand Boulevard

Three national retailers make their Northwest Florida debut

Miramar Beach, Fla., (March 31, 2015) – National women’s retailer Anthropologie is coming to Grand Boulevard at Sandestin and will be joined by men’s and women’s retailers Vineyard Vines and J. McLaughlin. J. McLaughlin will open in the Town Center mid-May 2015. Anthropologie and Vineyard Vines will open in early 2016 in a new Center building, located on the west side of Grand Boulevard, across from Boulevard 10 Cinema.

“We are so excited that these popular retailers are opening in our Town Center. Our customers expect great shopping options and we anticipate they will drive from as far away as Tallahassee and Mobile to shop at these stores. You would have to drive to a much larger city for national stores of this quality and reputation,” said Stacey Brady, spokesperson for Grand Boulevard at Sandestin.

Founded in Wayne, Pennsylvania in the autumn of 1992, Anthropologie remains a destination for women wanting a curated mix of clothing, accessories, gifts and home décor that reflects their personal style and fuels their lives' passions, from fashion to art to entertaining.

Vineyard Vines is a company best known for its whimsical neckties and smiling pink whale logos. It was founded in 1998 on Martha's Vineyard when brothers Shep and Ian Murray cut their ties with corporate America to start making ties that represented the Good Life. In addition to signature neckwear, Vineyard Vines offers a variety of clothing and accessories for men, women and children.

The J. McLaughlin was founded 35 years ago and their design approach is rooted in tradition, yet always current and reflective of how the customer lives and travels today. The resulting look is more about style than fashion: straightforward, unpretentious, devoid of the superfluous. Silhouettes are timeless with a keen attention to fit and detail. Quality of materials and workmanship is paramount as is the assurance of good value and good taste.

The announcement of the new national retailers comes on the heels of another recent announcement of Jimmy John’s and Grimaldi’s Pizzeria opening in Grand Boulevard. Jimmy John’s opened March 24 and Grimaldi’s opens this summer. Starbucks Coffee opened in January.

About Grand Boulevard

Grand Boulevard is the shop, dine, play and stay Town Center located on Northwest Florida’s Beaches. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. Grand Boulevard is a Howard Group and Merchants Retail Partners property. For more information, please call (850) 654-5929 or visit www.grandboulevard.com.

MEDIA CONTACT:

Stacey Brady, Director of Marketing and Public Relations
Grand Boulevard at Sandestin
850.837.3099 ext. 3
stacey@grandboulevard.com

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