

GRAND BOULEVARD

— Sandestin® —

TOWN CENTER

CONTACT:

Stacey Brady
Marketing Department
Grand Boulevard at Sandestin
850.837.3099 ext. 3
stacey@grandboulevard.com

Grand Boulevard Debuts Coastal Culture Events and Performances

Cultural arts programs and entertainment populate the calendar of events

Miramar Beach, Fla., (September 30, 2014) – Coastal Culture is the new title under which the ongoing events calendar for [Grand Boulevard at Sandestin](#) will be presented. Grand Boulevard presents numerous large and small scale events throughout the year and now those events will be part of their Coastal Culture banner.

“As we continue to identify exciting entertainment and first class attractions for our Town Center, it made sense to create an umbrella title under which the schedule will run. We’ve always been ardent supporters of cultural arts and strive to bring the best to Northwest Florida,” said Stacey Brady, director of marketing and public relations for Grand Boulevard.

With an emphasis on cultural arts of all genres, the Coastal Culture calendar includes live theatrical, dance and music performances. Major destination events such as [South Walton Beaches Wine & Food Festival](#) and [South Walton Fashion Week](#) will be presented by Grand Boulevard as part of their Coastal Culture program. [The Grand Boulevard Farmers’ Market](#) and specialty programming for holidays, including Festival of Trees round out the calendar.

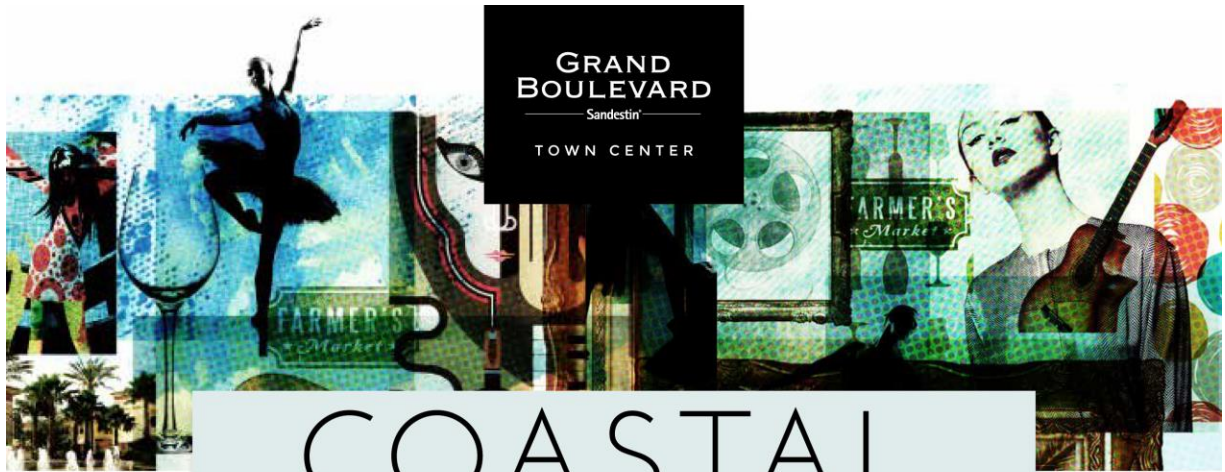
The addition of an ongoing events’ calendar, which comprises Coastal Culture, is designed to enhance the overall experience of visiting the Town Center. Many of the Coastal Culture events are free and open to the public and others serve as fundraisers for area charities, in keeping with Grand Boulevard’s philosophy of strong community partnerships. Newer events including Cottages for Kids presented by [Children’s Volunteer Health Network](#) and a live performance of “Fire Burn!” from the No Limits Theatre Company are two recent additions to Coastal Culture. Halloween on the BOOlevard of Fun is another kid-friendly event that is free and open to the public.

“Fun and exciting events and entertainment give our customers and visitors even more reasons to come and visit us. In many cases, there is an altruistic component and others are simply a good time” said Brady.

For more information about Coastal Culture, please visit their website at www.grandboulevard.com. For breaking event and other news, please visit www.facebook.com/GrandBoulevard.

About Grand Boulevard

Grand Boulevard is the shop, dine, play and stay Town Center located on Northwest Florida’s Beaches. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. Grand Boulevard is a Howard Group and Merchants Retail Partners property. For more information, please call (850) 654-5929 or visit www.grandboulevard.com.



GRAND BOULEVARD

Sandestin

TOWN CENTER

COASTAL CULTURE

ARTS AND ENTERTAINMENT EVENTS AT GRAND BOULEVARD

FOOD BALLET ARTS MUSIC FASHION THEATRE

U P C O M I N G E V E N T S

EVERY SATURDAY, 9AM-1PM

GRAND BOULEVARD FARMERS' MARKET

OCTOBER 6-12

SOUTH WALTON FASHION WEEK

benefiting The Cultural Arts Alliance of Walton County

OCTOBER 21

NO LIMITS THEATRE COMPANY PRESENTS FIRE BURN!

benefiting The ARC of Walton County, Inc.

OCTOBER 25

BEST OF THE EMERALD COAST

benefiting Junior League of the Emerald Coast

OCTOBER 30 - NOVEMBER 9

COTTAGES FOR KIDS

benefiting Children's Volunteer Health Network

OCTOBER 31

HALLOWEEN ON THE BOULEVARD OF FUN

NOVEMBER 22 - JANUARY 1

HOLIDAY LIGHTS ON THE BOULEVARD

NOVEMBER 25 - DECEMBER 31

FESTIVAL OF TREES

benefiting more than a dozen local charities

[CLICK HERE TO VIEW A COMPLETE SCHEDULE OF EVENTS AND MORE INFORMATION ▶](#)



SHARE WITH A FRIEND

Grand Boulevard at Sandestin® Town Center 600 Grand Boulevard, Suite 203 Miramar Beach, FL 32550 850.654.5929

--END--